

**THE COMPANIES ACT, 2013**  
**(A COMPANY LIMITED BY SHARES)**  
**MEMORANDUM OF ASSOCIATION**  
**OF**  
**SMARTVALUE LIMITED**

1. The Name of the Company is **SMARTVALUE LIMITED**.
2. The Registered Office of the Company will be situated in the State of Delhi.
3. (a) The objects to be pursued by the company on its incorporation are:-
  1. To carry on business of buy, sell, deal in import, export, Marketing of various kinds of Goods and Services. To carry on the business of buying, import, export and trade all goods, articles and things by way of different ways including direct selling, watches, pearls sets, ornaments, gift items, magazines, stationery items, Dealership trading, Franchise business either by Manufacturing or by Purchasing of any Products. To manufacture, trade, buy, sell, export, import and otherwise deal in ayurvedic products, herbal products, health care products, liquid and solid foods and food supplements, Fitness Products, personal care products, fabric material, clothes, readymade garments, men and women accessories, perfumes home care products and Home appliances and all other Consumer Durable products.
  2. To manufacture, buy, sell, export, deal in, assemble, fit repair, convert, overhaul, alter, maintain, and improve all types of electronic and electrical components, devices, mobile phones, watches, equipments and appliances, equipments, such as television and wireless apparatus including radio receivers and transmitters, tape recorders, broadcast relay and reception equipments, photographs and other equipments including those using electromagnetic waves intended for radiotelegraphic or radio telephonic communication photocopiers, electronic lighting controls, continuous fan / motor speed controls, continuous flashers and fire alarm systems, digital and other electronic clock, time relays, punch card machine, electromechanical pneumatic controls, computers and automatic calculators, X-ray machines and tubes, surgical, medical and other appliances, electrical and other articles, cable, wireless, dry-cell, accumulators, lamps.